

BUILDING • BRIDGES

EUROPEAN STAFF WEEK



MAY 6-9
2019

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*„Welcome at the University of Applied Sciences Burgenland!
We invite you to be part of our international community at
Building Bridges. Our goal: We want to learn for the future and
to share what we have learned in the past – from and with
you. I look forward to meet you personally in May!“*

Vice Rector for International Affairs
Prof. Dr. Michael Roither



Programme

Monday, May 6 // Welcome & Networking

- 11:30-12:30 Registration and optional quick Campus Tour (12:00)
- 12:30-13:00 Welcome Words
- 13:00-14:00 Introductions: People and Institutions
- 14:00-14:20 Coffee Break
- 14:20-15:30 Introductions: Participants' Expectations
- 15:30-16:30 Workshop: Intercultural Communication (tbc.)
- 18:00 Visit of Esterhazy Palace and Welcome Reception with Wine Tasting and Live Music from Josef Haydn Konversatorium at "Selektion"

Tuesday, May 7 // Digitalisation

- 09:00-10:30 Keynote "Challenges and opportunities of digitalisation for universities – a European perspective" by Alexander Riedl, European Commission, Brussels Q&A, discussion
- 10:30-11:00 Coffee Break
- 11:00-11:30 Preparation of International Fair
- 11:30-14:00 International Fair & Snacks
- 14:00-15:00 Digitalisation: Participants' Experiences and Challenges
- 15:00-16:00 Panel 1: Quality Assurance in Digital University Processes
Panel 2: "Digital lectures" – Opportunities and Challenges
- 16:00-22:00 Boat Tour Neusiedler lake, dinner at Catamaran/Rust, by the lake

Wednesday, May 8 // Internationalisation

- 09:00-10:15 Transfer to Campus Pinkafeld from Campus Eisenstadt by bus
- 10:15-10:45 Campus tour with laboratories, „Energetikum“
- 10:45-12:00 Keynotes on Internationalisation by Heinz Kasparovsky, Austrian Ministry of Science, Head of ENIC NARIC Austria and Sabine Pendl, EAIE President, Director IO, University of Graz Q&A, discussion
- 12:00-13:00 *Lunch Break*
- 13:00-14:00 First round:
Panel 1: Internationalisation at Home
Panel 2: Internationalisation of Curriculum
Panel 3: Internationalisation vs. Bologna?
- 14:00-15:00 Second round (participants change panel)
- 15:00-15:20 *Coffee Break*
- 15:20-16:00 Wrap-up: Opportunities and Challenges in Internationalisation
- 16:00-22:00 Transfer to Campus Eisenstadt from Campus Pinkafeld by bus, Stopover: Castle Lockenhaus with dinner (knights feast)

Thursday, May 9 // Synopsis & Farewell

- 09:00-10:30 Job Shadowing OR Workshop on CLIL (tbc.)
- 10:30-10:50 *Coffee Break*
- 10:50-12:00 Job Shadowing OR Workshop on Inverted/Flipped Classroom (tbc.)
- 12:00-13:00 Wrap-Up, Evaluation and Farewell

„Dig in! Digitalisation and Internationalisation: Challenges and Opportunities for Universities“ is the main theme of Building Bridges 2019. What do digitalisation and internationalisation mean for administration, lecturing and didactics at universities? What can we learn from each other in that regard, and where can we possibly work together? How can universities survive in global competition, what ideas, creative measures and initiatives are there for this in Europe?

These and many other questions are at the heart of European Staff Week. Building Bridges invites colleagues from administration, lecturing and didactics to discuss important current topics together, to be inspired by keynotes and to network during and after the programme in beautiful Burgenland, near Vienna. The event sees itself as a platform that presents inputs from the participants in many aspects of the programme and uses them as a basis for discussion: Learning from each other and with each other in order to better master the challenges of the future.

Facts about Building Bridges



Partner
PH Burgenland
Max. Participants
40



Date
6 to 9 May



Location
7000 Eisenstadt, Campus 1
7423 Pinkafeld, Steinamangerstraße 21
No fees



Language
English

Registration & Information



Registration
<https://en.xing-events.com/buildingbridges>



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PANNONIA • INTERNATIONAL

THREE UNIVERSITY EVENTS IN ONE WEEK

„The whole week of Europe Day on 9 May is all about Europe and internationality at the University of Applied Sciences Burgenland. The first part, Building Bridges - European Staff Week from 6 to 9 May, will be followed by the Scientific Conferences on 9 and 10 May, which will lead to the Europatage - Business Forum Eisenstadt on 10 and 11 May. We invite colleagues from all over the world to discuss with us, to network, to get inspiration and to find solutions for current challenges together!”

Prof. Dr. Michael Roither
Vice Rector for International Affairs

DOCTORAL • STUDIES

EARLY STAGE RESEARCH CONFERENCES

Since 2014, the University of Applied Sciences Burgenland in cooperation with internationally renowned partner universities offers two doctoral joint, collaborative, interdisciplinary and cross-border part-time doctoral study programmes: the “International Joint Cross-Border PhD Programme in International Economic Relations and Management” and the “International Cooperative Cross-Border Interdisciplinary Doctoral Programme in Educational & Communication Sciences”. Both doctoral programmes, accredited on the national and European level by the Austrian Accreditation Agency for Quality Assurance (AQ), are conducted in English and provide scientific education according to international academic standards, enabling doctoral candidates to conduct independent research work in their respective field of expertise. Innovation and research-focused, both scientific conferences aim to present and discuss the most recent research findings of doctoral students and early-stage researchers pursuing their studies in the field of study, enabling doctoral candidates to present results of their research-in-progress and at the same time get feedback from other peers as well as distinguished professors and experts from the partner universities.



EUROPA • TAGE

BUSINESS FORUM EISENSTADT



The University of Applied Science Burgenland, Department of Economics, hosts its flagship convention, the Europatage – Business Forum Eisenstadt, for the 23rd time. Every year, international speakers and guests meet here for two days to discuss topics of European and global relevance. “The Myth of Europe – Europe’s role in the World” is the guiding theme of this year’s convention. The theme was selected to delve into questions such as how innovative, competitive and relevant Europe still is from a global geopolitical perspective. Although Europe is home to many hidden champions in the technology sector, reports of innovative megaprojects tend to emerge out of Asia. Although Europe is home to many languages, when it comes to communication technologies one tends to first think of the USA. Although Europe is a densely populated continent, population growth is more associated with Africa. Is the old continent still keeping up with time? Does it still play a role in world politics? How important is Europe as an economic power?