



Dear International Partners and Colleagues,

We are happy to invite you to join the fifth “Freezing Week 2019”, in 4-8 February 2019. We will build the international week around the themes: **Smart and Sustainable Design, Business Intelligence for Business Design and Entrepreneurship**. This year, Freezing Week will take place in University Centre of HAMK in Hämeenlinna Campus. You will be able to share your expertise with students and other teachers, so there will be networking, workshops, seminars and social events.

The program and social events are free for visiting lecturers from our partner universities. You will need to cover flights, hotels and other travelling expenses yourself. This teaching mobility can be financed by ERASMUS+ through your institution’s **International Office**, provided there is an Erasmus+ agreement between HAMK and your university. You have the possibility to give a lecture (30-60 minutes) and take part in workshops, get to know Hämeenlinna and also be given a chance to give a short presentation of your university. **We would like to have proposals for lectures related to our themes and the title of the lecture by November 21st**. Staff mobility for training is also possible, just tick the box when you sign-up. The social events of the week include an informal get-together on Monday and a farewell party on Thursday evening.

- ✳ **Online registration is now open [HERE](#)**
- ✳ For more information, please contact riikka.kekalainen-alkio@hamk.fi tel. +358 40 751 4051
- ✳ **Application deadline is 11 January 2019**

The School of Entrepreneurship and Business welcomes you all!

Best regards on behalf of the Freezing Week team

Juha Laurikainen

Head of the Degree Programme in Design

and

Riikka Kekäläinen-Alkio

Executive Assistant | School of Entrepreneurship and Business

Häme University of Applied Sciences (HAMK), **FINLAND**

tel. +358 40 751 4051

www.hamk.fi

We look forward to meeting you in HAMK Hämeenlinna in February 2019!